

## 1920s: Innovations in Communication and Technology

Theme: Work, Exchange, Technology

**Learning Objective 7.H:** Explain the causes and effects of the innovations in communication and technology in the United States over time

### New Technologies

KC-7.1.1.A New technologies and manufacturing techniques helped focus the U.S. economy on the production of consumer goods, contributing to improved standards of living, greater personal mobility, and better communications systems.

- Manufacturing Techniques
  - \_\_\_\_\_ - Frederick Taylor
  - Henry Ford's \_\_\_\_\_
- \_\_\_\_\_
  - Spread of electricity → household appliances (washing machine, refrigerator, vacuums)
  - Higher standard of living, affects \_\_\_\_\_ more
- Personal Mobility
  - Spread of the automobile
  - Affordability of \_\_\_\_\_
    - Shift to reliance on oil
- Communication
  - Alexander Graham Bell's \_\_\_\_\_, use of radio

### Mass Media → National Culture

KC-7.2.1.A: New forms of mass media, such as radio and cinema, contributed to the spread of national culture as well as greater awareness of regional cultures.

- Radio
  - Broadcasting companies - \_\_\_\_\_, \_\_\_\_\_ and affiliates nationwide
  - Spread of news and music on radio
    - \_\_\_\_\_ - Country music
    - \_\_\_\_\_ Transatlantic flight
- Cinema
  - Rise of the Feature-length film
    - D.W. Griffith - \_\_\_\_\_
  - Silent films, \_\_\_\_\_ 1st "talkie"

**Recap**

- New technologies increasing standard of living and communication
- Automobile spreads through the US due to low price, financing
- Radio and cinema expose Americans begin to generate a national consciousness and culture
- Some aspects of regional culture spread beyond distinct regions - for better or worse

**Part II**

**Short Answer Questions**

Answer the following in AT LEAST three sentences.

1. Explain the causes and effects of the innovations in communication and technology in the United States over time

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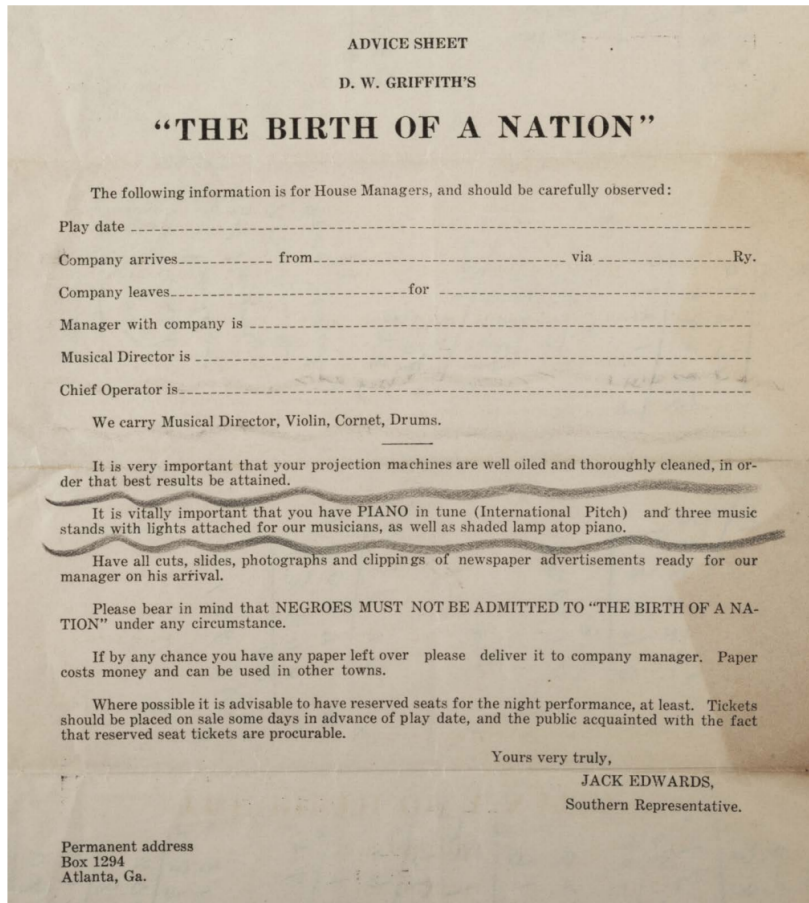
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**“The Birth of a Nation” Advice Sheet**

Retrieved from: <https://www.gilderlehrman.org/sites/default/files/inline-pdfs/05091.pdf>

[Instructions for house managers for the showing of David W. Griffith's "The Birth of a Nation", 1 page.]

1. Provide an Attribution for the document:



2. Use the document to support the thesis: “New innovations and technologies in the early 20th century led to faster communication but also led to the spread of discriminatory beliefs into national culture”

3. Choose one of the analysis topics from HAPP and provide a 2 sentence analysis of the document.

4. Give an A-C-E response on a piece of outside evidence that is relevant to the document and topic of the thesis